BE A PIONEERING RETAILER OF AskREACH!

The LIFE AskREACH is looking for pioneering retailers to take part in the retailer action of the project. If you are interested in participating in the retailer action in which the project partners will support you on your duties within SVHC communication, please contact us via companies@askreach.eu. As a pioneering retailer, you will also get a chance to discuss with the project experts about REACH-relevant issues.

LEADING PROJECT PARTNER FOR COMPANIES:

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Read more on the LIFE AskREACH project and the REACH regulation at
WWW.ASKREACH.EU ● **WWW.ECHA.EUROPA.EU**
WWW.CHEMICALSINOURLIFE.ECHA.EUROPA.EU

LUXEMBOURG INSTITUTE OF SCIENCE AND TECHNOLOGY

LIST

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R E A C H

AskREACH FOR RETAILERS

Help your retail business to fulfil its obligations on substances of very high concern!

Do you sell articles to consumers? Are you aware of the chemicals that your articles contain?

As a retailer, you have the right to know and the duty to tell!

Your right to receive and your duty to communicate information on Substances of Very High Concern (SVHC)[1] in your articles is defined by Article 33 of the REACH Regulation[2]: every supplier within the supply chain has to provide, free of charge, the recipient of an article with information on the presence of every SVHC contained in this article (> 0.1%, w/w) together with sufficient information on the safe use of the article. On request, the same information has to be provided to consumers within 45 days.

WHAT IS AN ARTICLE UNDER THE REACH REGULATION?

The duty to inform about SVHC applies to articles. An article is an object which during production is given a special shape, surface or design which determines its function to a greater degree than does its chemical composition. Articles include clothes, furniture, electronics, toys, kitchenware and other household items. Chemical mixtures such as housecleaning agents, cosmetics or paints are not covered by Article 33 REACH, and neither does food; however, the regulation does apply to the packaging of these products.

WHAT ARE CANDIDATE LIST SUBSTANCES?

The Candidate List, managed by the European Chemicals Agency (ECHA), includes all identified SVHC. These substances include certain bisphenols, phthalates, brominated flame retardants and perfluorinated compounds that may be of concern to human health and the environment. SVHC can be carcinogenic, mutagenic, toxic to reproduction or persistent and accumulative. ECHA updates the Candidate List twice a year with newly identified SVHC[1].

BE EFFICIENT TO FULFIL YOUR DUTIES TO KNOW AND TO TELL ABOUT SVHC IN ARTICLES

The LIFE AskREACH project helps you to optimise your communication towards consumers with the AskREACH database and smartphone application.

THE AskREACH DATABASE AND APP

The LIFE AskREACH project helps you to optimise your communication towards consumers with the AskREACH database and smartphone application. The application allows consumers to send SVHC information requests simply by scanning the barcode of any given article. The database provides you with several advantages:

YOUR ADVANTAGES

- Upload your SVHC information for all your articles in just one step.
- To (bulk) request SVHC information on the articles on sale in my stores from the barcode owners/article suppliers up the supply chain so that you can inform your final consumer customers appropriately.
- Provide your customers with instant information on your articles, without them having to wait for 45 days for an answer.
- The answers to your customer SVHC requests are automatic, saving you time.
- Receive statistics on customer requests.
- Use data exchange interface to bulk upload article information from your own point of sale system to the AskREACH database.
- Get a reminder for information update every time new substances are identified as SVHC.
- Promote also SVHC free articles via the app.

[1] See the current SVHC here: https://echa.europa.eu/candidate-list-table
[2] Regulation (EC) 1907/2006